

Order / Rev: 53357
 Alt Order #: 08858686
 Flight Dates: 09/05/12 - 09/06/12

Advertiser: Mia Love
 Product Desc: LOVE/HOUSE/R
 Estimate: 905906

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	---T---		1			\$200.00			0.00			
3	KTVX	09/05/12	09/05/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----		1			\$400.00			0.00			
4	KTVX	09/06/12	09/06/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	---T---		1			\$400.00			0.00			
5	KTVX	09/05/12	09/05/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	--W----	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----		1			\$215.00			0.00			
6	KTVX	09/06/12	09/06/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	---T---	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	---T---		1			\$215.00			0.00			
7	KTVX	09/05/12	09/05/12	M-F 1130p-12a M-F 1133p-1203a	CM	11:35 PM-12:05 AM	--W----	:30	1	\$190.00	P-1	0.00	NM	1	\$190.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----		1			\$190.00			0.00			
N 8	KTVX	09/05/12	09/06/12	M-F Early News Rot M-F 4p-5p	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	--WT---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	--WT---		1			\$400.00			0.00			
N 9	KTVX	09/05/12	09/06/12	ABC4 News at 5p ABC4 News at 5p	CM	5p-530p	--11---	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	--11---		2			\$400.00			0.00			
N 10	KTVX	09/05/12	09/06/12	ABC4 News at 6p ABC4 News at 6p	CM	6p-630p	--WT---	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	--WT---		1			\$500.00			0.00			
N 11	KTVX	09/05/12	09/06/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10p-1036p	--11---	:30	2	\$900.00	P-1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	--11---		2			\$900.00			0.00			
													Totals	13	\$5,320.00